DAY 1

Thursday, October 24

Paul R. Ahr, Ph.D., MPA

Keynote: Sitting Around and Dreaming of Old Memories

Since 2004, Dr. Paul R. Ahr has served as president and chief executive officer of Camillus House, where he provides general oversight of day-to-day operations of a Roman Catholic non-profit organization serving persons who are/were chronically homeless in Miami-Dade County, Florida.

A licensed psychologist with extensive experience in the mental health, substance abuse and developmental disabilities fields, Dr. Ahr is a former director of the State of Missouri’s Department of Mental Health (1979–1986) and former Assistant Commissioner for the Virginia Department of Mental Health and Mental Retardation (1975–1979).

In 1986, he founded the Altenahr Group, Ltd., a management consulting firm with offices in St. Louis, Mo., and Miami Beach, Fl., consulting with over 150 major corporations, not-for-profit organizations and other agencies.

A native of New Jersey, Dr. Ahr was a cum laude graduate of the University of Notre Dame. He was awarded a doctorate degree in clinical psychology by the Catholic University of America and a master’s degree in public administration from the University of Southern California. He was a post-doctoral fellow in community mental health administration at the Harvard Medical School, was awarded a certificate in international affairs by Washington University in St. Louis and a Certificate in Spirituality studies by St. Thomas University in Miami Gardens, Fl. He has held teaching posts at Boston University, Virginia Commonwealth University, the University of Southern California and the University of Missouri-Columbia.

Dr. Ahr is the author of two books and numerous other publications on public mental health issues, and he has co-authored a third book, on employee retention, with his son, Dr. Thomas B. Ahr. He is married to Patricia A. Forde, and together they have three additional children, Andrew, Victoria and Patricia, and two grandchildren, Matthew and Brian.

Kathy Carter, Missouri Mental Health Commissioner

Keynote: Sitting Around and Dreaming of Old Memories

Kathy Carter led the Missouri Coalition of Community Mental Health Centers (Coalition) as chief executive officer for 26 years, from its founding to the end of 2005.

Dr. Ahr dedicated Made in Missouri: The Community Mental Health Movement and Community Mental Health Centers, 1963-2003, to her: “To Kathy A. Carter, forever compassionate toward persons with a mental illness and their families, and passionate about mental health services and those who provide them.”

Dorn Schuffman, a former director of the Missouri Department of Mental Health, said at her retirement, “Because she is authentic, she is trustworthy. She has been crucial to almost every improvement in the mental health system in Missouri.”

Throughout her years with the Coalition, Kathy was instrumental in shaping public policy, through
legislation and through her participation on numerous policy-related committees and councils. She was a constant, influential force in the promotion of community mental health in Missouri.

She did not lay down her gentle sword at retirement. Since 2007, she has served both as a member and as chair of the seven-member Mental Health Commission for the Missouri Department of Mental Health. Kathy is also a founding member and officer of the Missouri Mental Health Foundation.

She has been honored with special recognition for her leadership and volunteer work on behalf of people with mental illnesses. Kathy is the recipient of the state and national Mental Health Volunteer of the Year, Lifetime Achievement Awards from various advocacy and service organizations, the Eternal Flame of Hope Award from the Department of Mental Health’s Division of Comprehensive Psychiatric Services, the Silver Key Award from Mental Health America of Eastern Missouri, and the William Kyles Community Mental Health Legacy Award.

James Moody, MPA, James R. Moody & Associates, Government Relations & Consulting Firm

James R. Moody is the former commissioner of administration for the State of Missouri, where he served as the state’s chief administrative official from 1989 through 1992. Moody is also a former Missouri state budget director. Moody has also served as executive deputy director of the Missouri Department of Social Services, director of the Missouri Division of Family Services, and assistant director of the Ellis Fischel State Cancer Center.

From 1989 through 1992, Moody served as a member of the Governmental Accounting Standards Advisory Council, which served in an advisory capacity to the Governmental Accounting Standards Board. Moody is a former trustee of the Missouri State Employees Retirement System, the former chairman of the Missouri Public Entity for Risk Management, and a former member of the Missouri Board of Fund Commissioners.

Moody is widely acknowledged as one of the most prominent governmental consultants in Missouri. During 1994, he wrote the definitive analysis of the proposed constitutional amendment known as Hancock II. In 1995 and 1996, he published extensive research on the riverboat gaming industry in Missouri. In 1985, Moody was recognized as Public Administrator of the Year by the Missouri Institute of Public Administration. In 1994, Moody was named the Communicator of the Year by the Mid-Missouri Public Relation Society.

Moody received a bachelor’s degree in English Literature from the University of Notre Dame, and a master’s degree in Public Administration from the University of Missouri-Columbia. Moody is also a graduate of Harvard University, John F. Kennedy School of Government, Program for Senior Executives in State and Local Government, and was a Danforth fellow while attending Harvard.

Moody represents and consults with a diverse array of clients in Missouri, including clients which deal with public finance, telecommunications, community mental health, riverboat gaming, venture capital, local government, data processing, managed care, manufacturing and legal services. Moody is also a widely published and quoted author and consultant on issues that impact Missouri state government.
## Thomas McAuliffe, MA, Policy Analyst, Missouri Foundation for Health

**ACA in Missouri**

Thomas McAuliffe joined Missouri Foundation for Health in 2005, after serving as the government relations associate for United Way of Greater St. Louis. As policy analyst, he is responsible for coordinating and communicating about MFH’s work related to health policy research, evaluation and analysis. He has a master’s degree in political science from Purdue University, and is currently pursuing his doctorate in public administration and political science. He has also served as a lecturer at Webster University in St. Louis.

## David Covington, LPC, MBA, CEO & President, Crisis Access, LLC

**Keynote: Ending Suicide in Healthcare Settings – Not Another Life to Lose**

**A Crisis Has No Schedule | Behavioral Health 3.0 | The Magic of Peer Voice**

David is a nationally-recognized innovator and entrepreneur in public sector behavioral healthcare and managed care with a special focus on outcomes, suicide intervention, wellness and clinical care. He is currently the CEO and President of Crisis Access, LLC, a joint venture of Integrated Health Resources, ProtoCall Services, and Recovery Innovations representing five national call centers, three state wide crisis/access hotlines, Recovery Response Centers in four states and over 12 million crisis contacts, via telephone, chat and mobile.

In his prior role as VP for clinical and program outcomes for Magellan Health Services, David was responsible for the administrative, financial, programmatic and clinical oversight of the system of care which served more than 80,000 actively enrolled individuals with mental illness and/or substance abuse issues in Central Arizona.

David is a founding member of the National Action Alliance on Suicide Prevention, and he is the co-lead, along with Mike Hogan, for the task force that produced the “Suicide Care in Systems Framework.” When serving as a member of the board of directors for the National Council for Behavioral Health he was the special editor for the September 2012 “Not Another Life to Lose” National Council Magazine. He also serves as vice-chair for SAMHSA’s steering committee for the National Suicide Prevention Lifeline.

David is a partner for Behavioral Health Link, where he was previously CEO. BHL’s groundbreaking Georgia Crisis & Access Line and Mobile Crisis Response Services partnerships with the Georgia Department of Behavioral Health and Developmental Disabilities (DBHDD) have been recognized for innovation and excellence from SAMHSA, National Council, CARF’s Promising Practices, Council of State Governments, State News magazine, Business Week, and Harvard’s Kennedy School of Business.

David is a licensed professional counselor and resides in Chandler, Arizona, with his wife and two sons.
Shane Young, MSW, Consultant

Influencing Change Through Motivational Interviewing | Field Safety: Best Practice for Social Service Professionals, Part 1 and Part 2

Shane has worked in the social service field for 20 years. He has been employed in several aspects of juvenile justice and adult corrections (including work with the Buchanan County Drug Court), and he currently works as a consultant in the field of hospice.

Shane completed his master’s in social work from the University of Missouri. During his career, he has been the chairman, vice-chair, and a board member for the Juvenile Justice Coalition in St. Joseph, Missouri.

In 2012, Shane became a certified trauma specialist through TLC (Trauma and Loss in Children). Shane has performed trainings for the Missouri Juvenile Justice Association, National Hospice and Palliative Care Organization, and the Missouri Institute for Mental Health.

Annie Jensen, MSW, LCSW, Burrell Behavioral Health

Connecting the Dots: Assessment, Referral, to Treatment

Annie Jensen has more than 14 years of experience in clinical practice and behavioral health administration. Annie is the vice president of operations for Burrell Behavioral Health in Missouri. As vice president, Annie’s dedication and expertise have been devoted to expanding and enhancing service delivery and improving community responsiveness to mental health needs in Missouri.

Annie has developed various programs to adapt to the changing health care landscape. These programs include appointment recovery clinics, integration with inpatient psychiatric units and federally qualified health centers, school-based services, and healthcare homes, to name a few. Annie has achieved organizational efficiencies, improved client access, doubled service capacity, and improved client centered care.

In working with MTM Services, Annie uses her experience to consult with organizations to carry out transformation efforts through the Rapid Cycle Change Process. Annie graduated from the University of Wyoming with a bachelor’s degree and obtained her master’s degree in social work from the University of Southern Indiana. Annie is a licensed clinical social worker in the State of Missouri.

Kim Yeagle, MSW, LCSW, Burrell Behavioral Health

Connecting the Dots: Assessment, Referral, to Treatment

Kim Yeagle has worked in mental health for most of her career, including residential care, outpatient therapy, in-patient psych, and EAP. She has worked in the medical field as a medical social worker for ten years.

Kim is currently the healthcare home director for Burrell Behavioral Health and has helped develop and expand the behavioral health coordinator role at Family Health Center in Columbia, in partnership with DMH.

Kim received her master’s degree in social work from the University of Missouri, and is a licensed clinical social worker in the State of Missouri. Kim also received certification as a chronic care professional in 2013.
## Patricia B. Nemec, Psy.D., CRC, CPRP, Psychiatric Rehabilitation Trainer and Consultant

**Facilitating Unlearning in Seasoned Professionals | Wellness Coaching Trainer Reunion | Working with Transition Age Youth**

Pat Nemec, an independent trainer and consultant in psychiatric rehabilitation, holds an adjunct faculty appointment at Rutgers University (formerly the University of Medicine and Dentistry of New Jersey). From 1984 to 2008, Nemec was on the faculty of the Rehabilitation Counseling program at Sargent College of Health and Rehabilitation Sciences at Boston University, where she was responsible for graduate level psychiatric rehabilitation specialization.

While at Boston University, Nemec worked on the team developing the Psychiatric Rehabilitation Training Technology at the Center for Psychiatric Rehabilitation. From 1972 to 1984, Nemec worked in various capacities, providing direct services for people with psychiatric disabilities in both inpatient and community programs.

She is currently active in the US Psychiatric Rehabilitation Association, and served for a number of years as the vice president of the Commission for Certification of Psychiatric Rehabilitation Practitioners.

She has written a number of articles, book chapters, and training materials on psychiatric rehabilitation, and is co-editor of *Best Practices in Psychiatric Rehabilitation* (2nd edition, an USPRA publication due out in 2012).

Nemec received her BA from Syracuse University, and her Psy.D. from the Massachusetts School of Professional Psychology. She is the recipient of numerous awards, including the 2007 John Beard Award from the US Psychiatric Rehabilitation Association. In 2012, she was appointed as an USPRA Dincin Fellow.

## Stacey Langendoerfer, MS, Director, Missouri Substance Abuse Professional Credentialing Board

**Missouri: A National Leader in Treatment Courts**

Stacey Langendoerfer currently is the director for the Missouri Substance Abuse Professional Credentialing Board. Previously, she was employed at the Department of Mental Health and worked with the Consumer Operated Programs/Warm Lines and as the treatment court liaison for the Office of State Courts Administration. Stacey was the Mental Health Court/DWI Court administrator with the 13th Judicial Circuit Court in Boone County Missouri for nine years.

Stacey is a graduate of Columbia College with a master of science in Criminal Justice and has an undergraduate social work degree from the University of Missouri-Columbia.

As a treatment court professional, Stacey spent a significant amount of energy working to promote the treatment courts. She worked closely with law enforcement to bring the CIT Program to Columbia, Missouri, and completed the first CIT class as the only noncommissioned officer.

She worked with the Department of Mental Health in the SOAR program and is a Mental Health First Aid Instructor. Stacey also is a certified criminal justice (addictions) professional and a medication assisted recovery specialist with the Missouri Substance Abuse Credentialing Board. In 2013 she was awarded the “Unsung Hero Award” by the Missouri Association of Drug Court Professionals.
Joan Kenerson King has worked in the behavioral health field for more than 20 years and currently works as a senior integration consultant for the National Council for Community Behavioral Healthcare. In that role, she consults with organizations, counties and states on developing systems of care that integrate physical and behavioral health.

Prior to joining the staff of the National Council, she devoted the majority of her consulting practice to developing recovery-oriented systems of care and practices and to exploring and helping organizations develop integrated systems of care. In addition, she provided training and consultation in supporting the development of the voice and stories of people in recovery. Her work included state, local and agency-related, recovery-oriented change.

In 2011, Joan conducted a project in Pennsylvania which explored models of primary and behavioral health integration, producing the paper, “Bringing Together Physical and Behavioral Health Care: An Exploration of Current Practice and Future Directions in Pennsylvania,” on behalf of the Pennsylvania Health Funders Collaborative.

She worked for six years for the Department of Behavioral Health in Philadelphia as the lead local consultant on their system change initiatives. One major areas of focus was the development of the storytelling project. This effort trained more than 1,000 people in recovery and their family members to develop and share their stories in public settings. She served on the writing team for the development of the practice guidelines in Philadelphia.

In addition, she has maintained a private therapy practice since 1990. Joan is passionate about facilitating transformation in systems so that providers fully embrace the voice and knowledge of the people they serve.

Her keen areas of interest are the development of peer cultures, the use of formal and informal peer support, activating the voice of people in recovery, integration of care across various systems and developing cultures of wellness.

She graduated in 1979 from Eastern Mennonite University in Harrisonburg, Va., with a bachelor’s degree in nursing. She received her master’s degree in psychiatric nursing from the University of Pennsylvania in 1990.

Joan is married to Michael A. King, dean of Eastern Mennonite Seminary in Harrisonburg, Va. They are the parents of three grown daughters, Kristy, Katie and Rachael, and grandparents of Kadyn Warren Hamilton King. For more information: www.joankkingconsulting.com
Joe Parks, MD, Chief Clinical Officer, Missouri Department of Mental Health


Joe Parks serves as the chief clinical officer for the Missouri Department of Mental Health in Jefferson City and previously served as the division director for the Division of Comprehensive Psychiatric Services. He also holds the position of distinguished research professor of science at the University of Missouri – St. Louis, and director of the Missouri Institute of Mental Health. He serves as a clinical assistant professor of psychiatry at the University of Missouri, Department of Psychiatry, in Columbia. He serves as president of the Medical Director’s Council of the National Association of State Mental Health Program Directors.

He practices psychiatry on an outpatient basis at Family Health Center, a federally funded community health center established to expand services to uninsured and underinsured patients in the Columbia area.

Dr. Parks has authored or coauthored a number of original articles, monographs, technical papers, and reviews on implementation of evidence-based medicine and pharmacy utilization management and behavioral treatment programs. His work has appeared in several journals.

He is the recipient of numerous awards, including Leadership Awards from the University of MO-Columbia, Department of Psychiatry (2006); Missouri Hospital Association (2009 & 2011); Missouri Mental Health Association (2011), New Jersey Association of Mental Health and Addiction Agencies (2012) and the Missouri Primary Care Association (2012). He has received awards for Innovation and Quality Improvement from URAC (2008); SAMHSA (2008); the Missouri Governor’s Award for Quality and Productivity (2011); and the Governor’s Pinnacle Award for Quality and Productivity (2012) for the DM 3700 Project to improve the healthcare of persons with serious mental illness.

Andrea Dixon, MA, Truman Medical Center Behavioral Health

Trauma Informed Care: PTSD

Currently a program director for Truman Medical Centers Behavioral Health Post-traumatic Stress Disorder (PTSD) and Psychology Services, Andrea Dixon offers more than a decade of experience in community mental health and has a broad background in program development and service delivery, clinical training and supervision, and consultation.

Andrea works to advance trauma specific services and evidence-based treatments for PTSD and is active in promoting Trauma Informed Care. As chairperson for the Missouri Behavioral Health Alliance, she aims to increase accessibility and utilization of culturally sensitive behavioral health services for Veterans, Service Members and their Families.

A licensed professional counselor, Andrea holds a bachelor of arts degree in psychology from the University of Colorado at Denver and a master of arts degree in mental health counseling and guidance from University of Missouri, Kansas City.
Craig S. Miner, MA, Places for People

Demystifying the Golden Tread through Utilizing Stage-Based Interventions

Craig S. Miner received his bachelor of arts degree with distinction in psychology from the University of Kansas and his master of arts degree with honors in counseling psychology from Ball State University. He is a licensed professional counselor, a certified reciprocal advanced alcohol drug counselor, a certified co-occurring disorders professional - diplomate and a medication assisted recovery specialist in Missouri.

Craig works full-time as a quality improvement coordinator for Places for People, a mental health agency providing care for those with serious mental illness. Additionally, Craig works as an adjunct assistant professor at Saint Louis University, teaching a course in substance abuse interventions.

Craig has served on the Missouri Committee for Professional Counselors and the Missouri Substance Abuse Professional Credentialing board. He has 20 years of experience in the behavioral health field, working in social/medical detoxification, residential, outpatient, and methadone maintenance settings as a clinician, case manager, supervisor, program director, and project manager – most specifically with substance abuse and co-occurring disorder populations. His current focus is on organizational change, technology transfer and quality improvement.

Lauren Moyer, LCSW, LSCSW, CCDP-D, ReDiscover

Demystifying the Golden Tread through Utilizing Stage-Based Interventions

Lauren Moyer, LCSW, LSCSW, CCDP-D, is a skilled clinical and administrative professional with ten years of experience in the behavioral health field complemented by her bachelor of science in psychology from Truman State University and her master’s of social work from University of Missouri-Kansas City.

Lauren is currently the director of clinical operations for ReDiscover. She has vast experience in the behavioral health field – working in residential and outpatient substance abuse, community psychiatric rehabilitation programs, and outpatient therapy as a clinician, case manager, supervisor and program manager, and more recently, clinical director to serve individuals with co-occurring behavioral health disorders. Lauren also has a vast experience with organizational change efforts and quality improvement.

Andrea Bench, MS, LPC, CCDP-D, Assistant Director of Transitions, Burrell Behavioral Health

Demystifying the Golden Tread through Utilizing Stage-Based Interventions

Andrea Bench, M.S, LPC, CCDP-D, is a state licensed professional counselor and a certified co-occurring disorders professional - diplomate. Andrea currently serves as an assistant director of Transitions with Burrell Behavioral Health. She has worked with Burrell Behavioral Health since 2003.

She completed her bachelor of science in psychology and her master’s of science in counseling from Missouri State University.

Andrea has worked primarily with adults with severe and persistent mental health issues and co-occurring disorders. She teaches on a variety of topics including motivational interviewing, stage-
### Diana Beckley, MA, CRC, Rehabilitation Continuing Education Program Trainer and Project Manager, University of Missouri

**Making Employment Possible, Part 1 and 2**

A graduate of Northeast Missouri State University (Truman University), Diana began her career in the field of rehabilitation as a vocational rehabilitation (VR) counselor, providing services in seven northeast Missouri counties. During these years, she developed lasting relationships with local, state, and federal resources. With this diverse support, she was able to learn from the best and most dedicated, refining her skills on the “how-tos” of accurate and timely identification and utilization of work supports in the employment process.

In 1992 she left the state VR system and began a career in rehabilitation education and training at the University of Missouri, RCEP7 – now TACE7. Since that time, she has continued learning and teaching the positive effects benefit planning services has on employment outcomes.

In 2000 Diana assumed the responsibilities of the project director of the Social Security Administration Regional Training and Technical Assistance Center for the Benefit Planning Assistance and Outreach programs (BPAO) for Regions in the Great Plains, Rocky Mountains and Pacific Northwest. Her areas of interest and expertise include benefits planning, vocational counseling and community-based vocational assessments.

### Joel Corcoran, M.Ed., Executive Director, Clubhouse International

**Clubhouse 101**

Joel Corcoran, M. Ed., the executive director of Clubhouse International, is responsible for all operations, programs, finances and communications of Clubhouse International. Joel has worked in the field of community mental health and psychiatric rehabilitation since 1981.

Before accepting his position at Clubhouse International (formerly International Center for Clubhouse Development) in 1995, his career includes working at a large state psychiatric hospital, as a case manager, a residential director, a Clubhouse director and as an administrator in a multi-state mental health agency. He has been involved as an advocate in state and national mental health services reform and promoting opportunities for people living with mental illness to have a role in the design and evaluation of those services.

He has also traveled extensively throughout the world, working to support the development and quality improvement of Clubhouse programs to be strong and enduring resource centers for people living with mental illness. In his role as the executive director of Clubhouse International, he has provided a system of training, accreditation, technical assistance and consultation on local, state, national and international levels to government, family member, provider and consumer organizations interested in Clubhouse development.
Vicky Mieseler, MS, Ozark Center

**Trauma Informed Care: Practical Steps to Get From Trauma Aware to Trauma Informed While Creating a Healthy, Safe and Secure Environment for Children | Yes, It Can Happen To You! Disaster Readiness is as Essential to Your Personal Life as it is to Your Organization**

Vicky Mieseler has been a licensed psychologist in Missouri since 1993. She serves as vice president of clinical services and has been employed at Ozark Center for 28 years. She is clinically responsible for nearly 200 clinicians providing community and crisis response services, and children's psychiatric services – including a 72-bed residential facility, a transitional apartment program for pre-adults, and the Bill and Virginia Leffen Center for Autism, formerly known as Ozark Center for Autism.

Vicky was instrumental in developing and implementing the mental health disaster response to the citizens of Joplin, Mo. following the May 22, 2011, disaster when the city was ravaged by a tornado that destroyed 7,000 homes, 300 businesses, injured over 1,100 and killed 162 people. Vicky Mieseler helped rebuild the infrastructure and hope in Joplin once again. She has taken the time to capture key lessons learned before, during and after. She now travels the U.S. speaking to disaster groups so they can be better prepared to respond, rebuild and recover if and when disaster strikes.

Carter B. Myers, Vice President, Anonymous Communications, Reliance Communications

**Trauma Informed Care: Practical Steps to Get From Trauma Aware to Trauma Informed While Creating a Healthy, Safe and Secure Environment for Children**

Carter Myers co-founded AnComm, creator of Talk About It®, the first and only anonymous communication service that allows students to ‘speak up’ by engaging in text or online message dialogue with trusted school staff members. He joined Reliance Communications, the parent company of SchoolMessenger, as part of the acquisition of AnComm in 2012.

Carter has been a national speaker on the topics of bullying in schools, the use of technology by students, and school climate; and he has appeared on The Daily Buzz and Fox News. He has been interviewed by news outlets across the country and has been written about in numerous papers on the subject of modern day student safety.

He has delivered addresses and presented workshops at regional and national conferences for state departments of mental health, the department of rehabilitation services, department of education, school counseling, school safety, bullying prevention, school climate and students and technology. He travels extensively, speaking with students, educators, counselors and parents on the topic of bullying.

Carter has been active in organizations focused on protecting the safety of students and is a state director of BullyPolice.Org, a leading national advocacy group focused on the rights and needs of bullied children.

Carter graduated cum laude with a BA in classical studies from Hampden-Sydney College in Virginia and holds a juris doctorate from the University of Mississippi, School of Law. He is married, has one child and resides in Oxford, Mississippi.
**Misty Snodgrass, MPA, Director of Public Policy, Missouri Coalition of Community Mental Health Centers**

**Navigating the Health Insurance Marketplace**

Misty Snodgrass, the director of public policy at the Coalition, previously served as legislative/government relations director for the American Cancer Society and as the majority caucus policy director in the Missouri Senate for the president pro tem. Prior to that, Misty worked on Capitol Hill as a legislative assistance for a Missouri congressman. Preceding her work on Capitol Hill, Misty was the legislative director for the speaker of the Missouri House of Representatives. She graduated with a bachelor of arts degree in political science and a bachelor of journalism from the University of Missouri-Columbia. Her master’s in public affairs was earned at the University of Missouri-Columbia. She resides in Jefferson City with her daughter and husband.

---

**Jean Scallon, MA, FACHE, CEO, Bloomington Meadows Hospital, Bloomington, IN**

**Trauma Informed Care: Prescription for Organizational Change**

Jean Willey Scallon, MA, FACHE, is currently the CEO at Bloomington Meadows Hospital, as well as the hospital’s Jason Foundation Representative. She is vice-president of the NW Branch Council for the YMCA. She is on the Indiana Hospital Association Government Relations and Behavioral Health Councils, and serves as co-chair of the Monroe County Suicide Prevention Coalition. Jean is on the Indiana Suicide Prevention Advisory Council and is the vice president of the Indiana Healthcare Business Women's Association, which is the second largest professional women’s group in the state.

Jean is also an adjunct professor for Indiana University in the SPEA program. She graduated from the Universities of Idaho and Northern Iowa and has over 30 years’ experience working in mental health with all age groups and has presented on numerous topics ranging from keeping positive to tele-mental health.

Jean is a Fellow of the American College of Healthcare Executives and was recently awarded the Women Excel Bloomington Award, honoring women of influence in her community. She resides in Bloomington, Indiana, with her husband, son, mother, and three dogs.

[www.bloomingtonmeadows.com](http://www.bloomingtonmeadows.com) | [www.jasonfoundation.com](http://www.jasonfoundation.com)
### DAY 2

**Friday, October 25**

**Molly Vetter-Smith**, Ph.D., MPH, RD, Assistant Extension Professor and State Health Education Specialist, University of Missouri Extension

**Keynote:** Taking Care of You: Mind, Body, Spirit

Dr. Molly Vetter-Smith is an assistant extension professor and state health education specialist for the University of Missouri Extension. She has achieved a doctorate in health education and health promotion and a master’s of public health, both from the University of Missouri. She is a registered dietitian and received a bachelor’s of science in nutritional sciences from the University of Missouri.

Dr. Vetter-Smith has eight plus years of experience working in the area of health promotion through developing, implementing and evaluating programs and projects conducted locally and statewide, aimed at improving the health of Missourians.

She led the development and evaluation of University of Missouri Extension’s renowned stress-management program, “Taking Care of You: Body, Mind, Spirit.”

**Vera Massey**, MS, Regional Nutrition and Health Education Specialist, University of Missouri Extension

**Keynote:** Taking Care of You: Mind, Body, Spirit

Vera Massey is a regional nutrition and health education specialist with University of Missouri Extension. She has an MS in nutritional sciences from University of Missouri. Massey has more than 35 years of experience developing, implementing and evaluating research-based health and wellness programming.

She has offered more than a thousand programs during her career, with more than 60 presentations at state and national level conferences. She also provided leadership for University of Missouri Extension’s renowned stress-management program, “Taking Care of You: Body, Mind, Spirit.”

**Casey Williams**, MD, MSPH, Fellow and Clinical Instructor, Family and Community Medicine, University of Missouri

**Chronic Disease Series: Hypertension | Diabetes | Asthma and the Role of the Case Manager**

Dr. Williams is an academic fellow and clinical instructor in Family Medicine at the MU School of Medicine. He graduated from the Family Medicine residency program at MU in 2011 and has recently completed a master of science in public health degree.

He is a primary care physician, practicing at the Smiley Lane Family Medicine clinic in Columbia, Mo. Dr. Williams is interested in population-based health interventions to prevent or reduce chronic diseases, and has recently completed research studying college students and health-related Smartphone app use.
He has also contributed to research in health communication and health literacy. Dr. Williams hosts a weekly health-oriented radio talk show on KCOU 88.1FM in Columbia, Mo.

**Sam Pettyjohn, MPH, Health Literacy Program Manager**

**Health Literacy and Cultural Competence, Part 1 and 2**

Sam Pettyjohn has worked in health communications for the past six years. He spent time as a web content developer and a graphic artist for an academic research lab and as a communications researcher at a nonprofit cancer treatment center before coming to Health Literacy Missouri (HLM). He has presented targeted trainings to national and statewide audiences on health literacy and promising practices in verbal and written health communication. Pettyjohn leads the Health Environment Assessment team and provides trainings to partner organizations around the state.

**David Swann, MA, LCAS, CCS, LPC, NCC, Senior Integrated Healthcare Consultant, M.T.M. Services, N.C.**

**A Healthcare Home Neighborhood in Kansas City, Missouri  |  Healthcare Payment Reform: The Missouri Opportunity for Better Care, Part 1 and 2**

David Swann has more than 27 years of experience in clinical practice and behavioral health administration. He currently serves as chief executive officer of a public local management entity in North Carolina that manages the behavioral healthcare across multiple counties.

David has extensive experience providing consultation on behavioral health program development, creating systems of care, strategic planning, performance improvement, access to care, leadership training, board governance training, and integrating behavioral health and primary care.

He is a well-known public speaker and group facilitator. He provides seminars in the areas of addictions, group and family therapy, systems therapy, clinical supervision, integrated care, ethics, collaboration building, and management and personnel training for both behavioral health and general health professionals.

David is a licensed clinical addictions specialist, certified clinical supervisor, a licensed professional counselor, and a National Board Certified Counselor. He also serves on numerous national, state and local boards whose programs are designed to deliver high quality health and behavioral healthcare.

<table>
<thead>
<tr>
<th>Francie Broderick, Consultant</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Taking the Mystery Out of Developing Supported Housing Part 1 and 2</strong></td>
</tr>
<tr>
<td>Francie Broderick, the former executive director of Places for People in St. Louis, has 37 years of experience in developing and implementing programs and services for people with serious mental illness and co-occurring disorders. Her special focus was on developing a range of supported housing options. She is currently working as a consultant to assist behavioral health providers in developing housing plans for the people they serve.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Keith Schaefer, Ed.D., Director, Missouri Department of Mental Health</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Keynote: Positioning Behavioral Health for the Future</strong></td>
</tr>
<tr>
<td>Keith Schafer became the director of Missouri Department of Mental Health on February 1, 2007. He previously served as director of the Department of Mental Health from 1986 to 1994. Most recently, he served as director of program development and senior account manager for Comprehensive NeuroScience, Inc.'s Behavioral Pharmacy Management Program and Medical Risk Management Program. Other experience includes positions as senior vice president of program development for Value Behavioral Health/Value Options, executive director of the National Child Welfare Leadership Center at the University of North Carolina at Chapel Hill, and deputy director of the Missouri Department of Social Services. Schafer earned his bachelor's degree in education from Oklahoma Christian College in Oklahoma City; a master's degree in education from Drury College in Springfield, Mo.; and a doctor of education-administration degree from the University of Missouri at Columbia.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Kevin D. Everett, Ph.D., Associate Professor, Family and Community Medicine, University of Missouri</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Kicking Tobacco Dependence</strong></td>
</tr>
<tr>
<td>Kevin Everett is a clinical psychologist and associate professor in the Department of Family &amp; Community Medicine at the University of Missouri. He received his Ph.D. from Louisiana State University in 1992, and then completed an internship and postdoctoral fellowship in clinical psychology at Brown University. He was a faculty member in the Department of Family Medicine at East Tennessee State University prior to accepting his appointment at University of Missouri in 2001. His research focuses on health behavior change, with specific interests in tobacco use.</td>
</tr>
<tr>
<td>Karl J. Haake, MD, Community Health Center of Central Missouri</td>
</tr>
<tr>
<td>---------------------------------------------------------------</td>
</tr>
<tr>
<td><strong>Treating Pain Does Not Necessarily Equal Prescribing Opioids: A Multi-Disciplinary Approach to the Treatment of Pain</strong></td>
</tr>
</tbody>
</table>

Karl J. Haake, M.D., is a pain management physician who specializes in multi-disciplinary approaches to pain. The approaches include behavioral, pharmacological, and interventional techniques. He is very involved with the integration of primary care, behavioral health, and pain management.

Dr. Haake is currently developing the pain management program at Research Medical Center in Kansas City, Missouri. He is also involved with the Missouri Primary Care Association in improving the delivery of pain care services at Missouri’s federally qualified health centers (FQHC). He began the first pain management program at an FQHC in the United States at the Community Health Center of Central Missouri in Jefferson City, Mo.

He has also developed and consulted with several pain management programs throughout Missouri. Dr. Haake attended medical school at Creighton University School of Medicine in Omaha, Neb. His residency in anesthesiology was completed at the University of Nebraska Medical Center, also in Omaha. Dr. Haake is certified by the American Board of Anesthesiology and American Board of Pain Medicine.